

Privacy Policy

Your privacy is important to Watchtower Security. So, we've developed a Privacy Policy that covers how we collect, use, disclose, transfer and store your information.

Collection and use of personal information

Personal information is data that can be used to uniquely identify or contact a single person. You may be asked to provide your personal information anytime you are in contact with Watchtower Security or a Watchtower Security affiliated company. Watchtower Security and its affiliates may share this personal information with each other and use it consistent with this Privacy Policy. They may also combine it with other information to provide and improve our products, services, content, and advertising. Below are some examples of the types of personal information Watchtower Security may collect and how we may use it.

What personal information we collect

When you create a Watchtower log-in, we may collect a variety of information, including your name, mailing address, phone number, email address, and contact preferences.

How we use your personal information

The personal information we collect allows us to keep you posted on Watchtower Security's latest announcements. It also helps us to improve our services, content, and advertising. We also use personal information to help us develop and improve our website, services, content, and advertising. From time to time, we may use your personal information to send important notices, such as communications about changes to our terms, conditions, and policies. Because this information is important to your interaction with Watchtower Security, you may not opt out of receiving these communications. We may also use personal information for internal purposes such as auditing, data analysis, and research to improve Watchtower Security's website and services

Collection and use of non-personal information

We also collect non-personal information – data in a form that does not permit direct association with any specific individual. We may collect, use, transfer, and disclose non-personal information for any purpose. The following are some examples of non-personal information that we collect and how we may use it: We may collect information such as zip code, area code, unique device identifier, location, and the time zone where a Watchtower Security visitor lives so that we can better understand customer behavior and improve our website, services, and advertising. We also may collect information regarding visitor's activities on our website and from our other services. This information is aggregated and used to help us provide more useful information to our visitors and to understand which parts of our website and services are of most interest. Aggregated data is considered non-personal information for the purposes of this Privacy Policy. If we do combine non-personal information with personal information the combined information will be treated as personal information for as long as it remains combined.

Cookies and other technologies

Watchtower Security's website, online services, interactive applications, email messages, newsletters, advertisements and our partners may use "cookies" and other technologies such as pixel tags and web beacons. These technologies help us better understand user behavior, tell us which parts of our website people have visited, and facilitate and measure the effectiveness of advertisements and web searches. We treat information collected by cookies and other technologies as non-personal information. However, to the extent that Internet Protocol (IP) addresses or similar identifiers are considered personal information by local law, we also treat these identifiers as personal information. Similarly, to the extent that non-personal information is combined with personal information, we treat the combined information as personal information for the purposes of this Privacy Policy.

Watchtower Security and its partners use cookies and other technologies in mobile website and advertising services to control the number of times you see a given ad, deliver ads that relate to your interests and measure the effectiveness of ad campaigns.

Watchtower Security and our partners also use cookies and other technologies to remember personal information when you use our website, online services, and applications. Our goal in these cases is to make your experience with Watchtower more convenient and personal.

As is true of most websites, we gather some information automatically and store it in log files. This information includes Internet Protocol (IP) addresses, browser type and language, Internet service provider (ISP), referring and exit pages, operating system, date/time stamp, and clickstream data. We use this information to understand and analyze trends, to administer the website, to learn about user behavior on the site, and to gather demographic information about our user base as a whole. Watchtower Security may use this information in our marketing services. In some of our email messages and newsletters, we use a "click-through URL" linked to content on the Watchtower Security website. When customers click one of these URLs, they pass through a separate web server before arriving at the destination page on our website. We track this click-through data to help us determine interest in particular topics and measure the effectiveness of our customer communications. If you prefer not to be tracked in this way, you should not click text or graphic links in the email messages or newsletters.

Disclosure to third parties

At times Watchtower Security may make certain personal information available to strategic partners that work with Watchtower Security to provide products and services, or that help Watchtower Security market to customers. Personal information will only be shared by Watchtower Security to provide or improve our website, services, and advertising; it will not be shared with third parties for their marketing purposes.

Service providers

Watchtower Security shares personal information with companies who provide services such as information processing, managing and enhancing customer data, providing customer service, assessing your interest in our website and services, and conducting customer research or satisfaction surveys. These companies are obligated to protect your information and may be located wherever Watchtower Security operates.

Others

It may be necessary – by law, legal process, litigation, and/or requests from public and governmental authorities within or outside your country of residence – for Watchtower Security to disclose your personal information. We may also disclose information about you if we determine that for purposes of national security, law enforcement, or other issues of public importance, disclosure is necessary or appropriate. We may also disclose information about you if we determine that disclosure is reasonably necessary to enforce our terms and conditions or protect our operations or users. Additionally, in the event of a reorganization, merger, or sale we may transfer any and all personal information we collect to the relevant third party.

Protection of personal information

Watchtower Security takes precautions-including administrative, technical, and physical measures — to safeguard your personal information against loss, theft, and misuse, as well as against unauthorized access, disclosure, alteration, and destruction. Watchtower Security website may use Secure Sockets Layer (SSL) encryption on all web pages where personal information is collected. When you use some Watchtower Security services or applications or post on a Watchtower Security forum or social networking service, the personal information you share is visible to other users and can be read, collected, or used by them. You are responsible for the personal information you choose to submit in these instances. For example, if you list your name and email address in a forum posting, that information is public.

Integrity and retention of personal information

Watchtower Security makes it easy for you to keep your personal information accurate, complete, and up to date. We will retain your personal information for the period necessary to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required or permitted by law.

Children

We do not knowingly collect personal information from children under 13. If we learn that we have collected the personal information of a child under 13 we will take steps to delete the information as soon as possible.

Third-Party sites and services

Watchtower Security websites, applications, and services may contain links to third-party websites, products, and services. Our services may also use or offer products or services from third parties – for example, in a competition. Information collected by third parties, which may include such things as location data or contact details, is governed by their privacy practices. We encourage you to learn about the privacy practices of those third parties.

Our companywide commitment to your Privacy

To make sure your personal information is secure, we communicate our privacy and security guidelines to Watchtower Security employees and strictly enforce privacy safeguards within the company.

Privacy questions

If you have any questions or concerns about Watchtower Security's Privacy Policy or data processing, please contact us.

Updating of Privacy Policy

Watchtower Security may update its Privacy Policy from time to time. When we change the policy in a material way, a notice will be posted on our website along with the updated Privacy Policy.

Watchtower Security

Last updated: May 5th, 2018